

BISNOW'S TORONTO WOMEN LEADING REAL ESTATE CELEBRATION

3 NOMINEES ON THE STATE OF WOMEN REPRESENTATION IN CRE

PUBLISHED BY:
BISNOW

DATE:
NOV. 3, 2023

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The commercial real estate industry has made strides toward reducing the gender gap, but it still has a way to go.

The 2020 Commercial Real Estate Women Network, or CREW, benchmark study, the most recent one conducted, found that women represented roughly 36% of CRE professionals, a number that has remained stagnant for the last 15 years. And while there are a record number of women in brokerage positions, they still only account for 29% of those roles.

These numbers underscore why it is so important to highlight women in CRE and celebrate the important work they are doing to advance the industry and women's position in it. This is what Bisnow will do at its Toronto Women Leading Real Estate Celebration on Nov. 16 at the Sheraton Centre Toronto Hotel. Register here for the event.

Bisnow spoke to three women who will be celebrated at the event: Nataalka Falcomer, chief real estate officer at OJO Home Canada Ltd., who is nominated for the Rising Star award; Tracy Macdonald, senior managing director of industrial at Colliers International, who is nominated for Deal Maker of the Year; and Julie Phillips, partner and president at Flat Iron Building Group, who is nominated for Leader of the Year.

They discussed the positive changes they have seen for women in CRE, the lengths the industry still has to go and the advice they have for the next generation.

This story was produced by Studio B, Bisnow's in-house content and design studio. Bisnow news staff was not involved in the production of this content.